

## George Powell Addresses Red Cross Meet

George Powell, Civil Defense Director, speaking at Friday's meeting of Torrance Branch, Red Cross, presided over by Mrs. Martha Coburn, asked full cooperation of members for George Ketterling, First Aid instructor. He also stated that continuous classes in Home Nursing are being offered at Hollywood Riviera Beach Club. Persons interested are asked to contact Mrs. J. H. Hull at Torrance 1524. Casualty zones have been set up at Seaside and

North Torrance Elementary schools and Torrance High School, he announced. In closing, the Defense director invited interested persons to visit the new Red Cross headquarters at 1734 Torrance boulevard. A successful blood bank at General Petroleum on May 3

MAY 10, 1951 TORRANCE HERALD Nine  
was announced by Mrs. Sejma Keefe, Canteen Chairman. She stated that 253 pints of blood had been donated. Mrs. Ruttan's report on Production revealed that Las Vegas Club had been issued six blankets to sew for Red Cross; Mrs. Carmelita Streetmaker of North Torrance, four; and that Court St. Catherine, Catholic Daughters, are making a quilt.



**BONDSMEN** . . . Defense Bond Chairman George Post (right) and Charles Schultz, chief drum beater for the current campaign, examine one of the savings bonds which the government is asking local employers to make available to Torrance workers. (Herald photo).

## Jaycees Back Defense Bond Deduction Plan

National publicity with a Hollywood style "blow-out" awaits Torrance if 80 per cent of the merchants and industrialists cooperate with the Federal Government on a plan to promote the sale of U. S. Defense Bonds. "All that is necessary for Torrance to become a 'Flag City,'" reports George Post, chairman of the Defense Bond Committee, is for 80 per cent of all employers having one or more employees to agree to make available the Defense Bonds through a payroll deduction plan. Post was appointed to head the Defense Bond sales in Torrance by Secretary of the Treasury Snyder. Post has gained the backing of the Junior Chamber of Commerce members, who this week have been calling on employers explaining the plan. There is no expense to the employer and the deduction is not mandatory upon the part

of the employee. Post said that if the Jaycees are successful in signing up the required number of employers, the Treasury Department has lined up a special program and publicity break which it will stage to honor the city for being the first in the state to become "Flag City." This month the department is making special efforts to encourage the sale of defense bonds since this is "Maturity Month" for the first series of War Bonds sold ten years ago.

GINNY BALDWIN BETTY MATSON  
**SEASIDE-RIVIERA**  
*'Potpourri'*  
RUTH HANOVER HELEN SCHMITZ  
F. Frontier 5-1410

CIRO'S WAS THE scene of the Junior Charity League luncheon and fashion show attended by Mrs. James Hall and Mrs. Everett Rowan. The fashions were presented by Cole of California. Mrs. James Goetz, niece of Mrs. Rowan, presided as president of the League.

Off on an exciting voyage is Len Doyle of Seaside Ranchos. Len is aboard the tuna clipper "American Beauty" headed down the Mexican coast for Costa Rica and Panama. We have thrilled in the past to the movies taken aboard the clipper ship and hope to see more of them on Len's return.

Las Vecinas members and guests were addressed by Dr. Nedina Kavynoke, president of the National Council of Family Relations, at the April 26 meeting. Dr. Kavynoke's unaffected matter-of-fact presentation was enthusiastically received.

We welcome the many new offspring in our area. In Seaside baby girls have been born to Mr. and Mrs. Edward Fay of 5405 Linda Drive, Mr. and Mrs. Roger Farnham of 5410 Reese Road, and Dr. and Mrs. Harvey Cole of 23102 Doris Way.

We are sincerely sorry, however, that the Cole baby is not yet well enough to be home.

Up Riviera way Mr. and Mrs. Paul Bennett of 716 Calle de Arboles, and Mr. and Mrs. John A. Smith of 212 Paseo de Granada are the parents of new baby boys.

Lola and Walter Harris are grandparents once again as daughter Betty Harris Walters presented for their approval a baby girl. Mrs. Walters is in Denver, and the proud grandparents have joined her there to view the latest addition.

Saturday, April 28 events were greeted with mixed emotions. The small fry were much disappointed at the postponement of the Boy Scout circus at the Hollywood Bowl, but the big fry frolicked at the Riviera Beach Club.

The occasion was the Las Vecinas April Showers (how apt!) dance and its accompanying round of cocktail parties. Among the lovely ladies were Mrs. Willard Wanke in striped taffeta, Mrs. David Hurford in a black and white print, Mrs. Quinton Johnson in a red and white stripe, and Mrs. Delbert Donk in gray crepe.

Others, beautifully groomed, were Misses Wilfred Carlton, Thomas Orelli, Pierre Venable, Ross C. Dorssett, Max Webber, Donald Steward, Paul Roettger,

## North Torrance Student Wins Scholarship Honor

Donald Perkins, resident of 17020 Elgar avenue, now attending Woodbury College, Los Angeles, has been awarded the silver pin of the Phi Gamma Kappa Honor Scholarship Fraternity.

To attain this honor Perkins' grades were of the high scholastic standing required for membership in this organization for two quarters' attendance at Woodbury College where he is majoring in Higher Accountancy. A graduate of Hannibal High School, Hannibal, Missouri, Perkins served nine years in the U. S. Navy before entering Woodbury College.

# BARGAINS BY THE BASKETFUL!

## PEANUT BUTTER

Real Roast brand, a tasty yet economical spread for bread.

15-oz. jar **33¢** 24-oz. jar **49¢**

## SALAD DRESSING

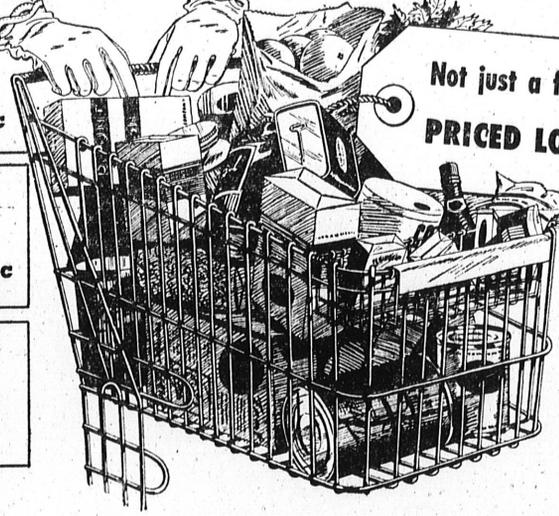
Duchess . . . made the way famous chefs make salad dressing.

half-pint jar **21¢** quart jar **59¢** pint jar **35¢**

## PORK & BEANS

Van Camp's, in tomato sauce. Just open, heat, and serve.

16-oz. can **11¢** 21-oz. can **15¢**



Not just a few "specials" . . . every item is PRICED LOW at **SAFEWAY**

We liked a phrase one of our customers used last week. She said she shops at Safeway because she gets "Bargains by the basketful." Her remark sums up our pricing policy in a nutshell. You see, we set every price right down at rock bottom. (Our profit last year was less than 1 1/2 cents on each dollar we took in.) This means that everything you buy at Safeway is an honest-to-goodness value! Start today to make each basket of foods you buy a "basketful of bargains." It will help plenty if you've been having budget blues.

## CHECK THE BARGAINS

- Preserves Kern 2-lb. jar **37¢**
- Pure Honey Grape 1-lb. jar **25¢** 2-lb. jar **47¢**
- Fresh Bread Harvest Moon brand, strained, small loaf **15¢** large loaf **20¢**
- Lucerne Milk Mrs. Wright's, White or wheat, sliced, Fresh! quart carton **19¢**
- Collage Cheese Blossom Time 1-lb. ctn. **23¢**
- Ice Cream Party Pride 2 pint cartons **45¢**
- Candies Alice Holiday Coccoanut Patties 12-oz. pkg. **29¢**
- Golden Corn Pictsweet Vacuum Pack 12-oz. can **15¢**
- Pink Salmon Prince Leo 7 1/2-oz. can **38¢**

**LOW PRICES ON FRESH COFFEES!**

**Airway** Mild & Mellow 3-lb. bag **77¢**

**Nob Hill** Finest Quality 2-lb. bag **1.57** 1-lb. bag **79¢**

**Edwards** Vacuum pack 2-lb. can **1.76** 1-lb. can **89¢**

## MILD CHEESE

Oregon Cheddar, Pre-Cut, Wrapped, lb. **49¢**

**TUNA** STAR KIST Solid Pack 7-oz. can **32¢** Chunk Style 6 1/2-oz. can **25¢**

**MARGARINE** Dalewood Yellow 1-lb. pkg. **25¢**

**TOMATO JUICE** Sunny Dawn 18-oz. can **10¢**

**BUTTER** Dairy Glen, First Quality, Quartered and Cartoned, lb. **73¢**

**LUNCH MEAT** Armour Treet, Fine for Quick Meals, 12-oz. can **44¢**

## BARGAINS IN MEATS

In the meat section, too, you'll find a host of bargains . . . top quality meats at low prices. Look over this list, then save by shopping at your nearby Safeway.

## SMOKED PICNICS

Morrell Pride, short shank, in Visking. Small sizes.

**FRYING RABBITS** Fresh Local lb. **65¢**

**SLICED BACON** GRADE A lb. **55¢**

**SPARERIBS** Popular brands, packed in layers. Special price. Small Sizes, From Select Eastern Pork. lb. **43¢**



**PEAS** Sugar Belle, fancy blended, sweet, 17-oz. can **14¢**

**CORNED BEEF HASH** Libby brand, For quick meals, 16-oz. can **41¢**

For a deliciously different main dish serve **Spam 'n' Rice**.

**SPAM** Hornel's Miracle Meat, 12-oz. can **44¢**

**RICE** Uncle Ben's Converted, 14-oz. pkg. **19¢**

**CRACKERS** Tea Timer party wafers, 1-lb. carton **29¢** (8-oz. carton, 17¢)

## VALUES IN FARM-FRESH PRODUCE

You can really fill your basket with bargains in the fresh fruit and vegetable section at Safeway, where quality is tops and prices are always low.

- ORANGES** Large Size Navels, Heavy With Vitamin-Packed Juice lb. **5¢**
- CARROTS** Freshly Pulled, Crisp, Tender, Tops Off 2 lbs. **9¢**
- CABBAGE** Green, Solid Heads That Are Delicious Cooked or in Slaw, lb. **2¢**
- AVOCADOS** Fuerte Variety Extra Large Size each **15¢**
- ONIONS** No. 1 Quality, Sweet, Yellow, Excellent to Slice or Cook, lb. **5¢**



- Halibut Steaks** Pan Ready lb. **59¢**
- Salmon Steaks** Deep Red lb. **69¢**
- Frying Chickens** Manor House, Eviscerated, cut-up, Pan Ready lb. **65¢**
- MILK SPRING LAMB** Cut from U. S. Prime and Choice
- Shoulder** Square Cut, No Neck, No Shank lb. **63¢**
- Legs** Short Cut Shank Off lb. **79¢**
- Rib Chops** Short Cut To Broil lb. **95¢**
- Chops** Large Loins lb. **95¢** Small Loins lb. **1.05**
- Breast** Excellent to Bake or Stew lb. **32¢**
- GROUND BEEF** Freshly made and packed in Visking, lb. **59¢**

PRICES EFFECTIVE THROUGH SAT., MAY 12, 1951, AT SAFEWAY STORES IN LOS ANGELES COUNTY. (Through Sunday, May 13, 1951 in stores open on Sundays) Right to limit reserved. No sales to dealers. Sales tax added to retail price on taxable items.

# SAFEWAY

1301 SARTORI AVE., TORRANCE  
Open Thurs., Fri., Sat. Nights Until 9 p.m.

2171 PACIFIC COAST HWY., LOMITA  
Open Friday and Saturday Nights until 9 p.m.